



## 2023 Brand Services Guide

We're very pleased to offer a selection of services to help give your business the boost it needs when launching and marketing a new product created through collaboration with Battenkill Fibers.

### **What can we help you with?**

#### **Marketing Strategy**

*1 hour minimum; \$65 / hr.*

Schedule a 1:1 meeting to brainstorm and discuss new ways to market your business and develop brand strategies for social media, newsletters, and beyond.

#### **Business Consulting**

*1 hour minimum; \$65 / hr.*

It can be hard to figure out why what you're doing isn't working, but we're here to help. Let us put our expertise to work for you and make some suggestions about how you can change your methods for more success.

#### **Branding & Logo Design**

*Initial consult 30 min - 1 hr., design approx. 1-3 hrs.; \$65 / hr., billed by quarter hour.*

Let our graphic designer visit the look of your brand in this two-step process. First, you'll meet to discuss the goals and message of your branding, then work with a graphic designer to interpret your vision for use on business cards, web presences, labels and beyond.

Work with us on an as-needed basis for your graphic design and printing needs. We can have your products printed locally in Albany, or can send your files in the format required for the printer of your choice.

#### **Web Design**

*Initial consult 30 min - 1 hr., design variable; \$65 / hr., billed by quarter hour.*

Looking for help building a stellar web presence on Shopify, Wix, or Squarespace? We can assist web setup and design for a truly turnkey site on the platform of your choice.

#### **Event Consulting / Booth Design**

*Initial consult 30 min - 1 hr., design variable; \$65 / hr., billed by quarter hour.*

We get it--our industry has unique needs when it comes to booth space. You could find yourself in an indoor convention hall without wifi, or in the rain huddled under a tent if you're headed into your first show unprepared! Get help laying out or planning your booth with a map and plan to guide you for your event.

### **Questions or ready to schedule a brand service?**

**Email: [battenkillfibers@gmail.com](mailto:battenkillfibers@gmail.com)**

*Prices subject to change without notice. Revisions on graphic design and web design are limited to two (2) revision rounds. Consults will be scheduled according to the time available. Graphic design, web design and consultation may be handled by different team members.*